

# NATALIE C. KOKING

Writer | Storyteller | Content Marketer

## BRAND-DRIVEN BLOG CONTENT

### Client: Aileron | Industry: Business Management Consulting and Education

- [The Culture Discipline: How Your Organization's Culture Can Help Your Business Thrive](#)
- [How to Use Empowering Questions to Lead with Intention](#)
- [Becoming a More Conscious Leader: The Connection Between our Thoughts, Emotions, and Actions](#)

### Client: Yorizon | Industry: IT Consulting

- [Creating an Empowered, Enthusiastic IT Staff](#)
- [IT Happiness and Productivity](#)
- [Why You Should Prioritize IT Happiness in 2022](#)

### Client: Cincinnati Playhouse in the Park | Industry: Arts and Entertainment

- [New Play Commissions Guide an Eventual Return to the Theatre](#)
- [A Chorus Line: The Sensational, Tony Award-Winning Musical](#)
- [Rooted: A New-Age Comedy](#)
- [Immersive Stories Designed for Today](#)

### Client: Security National Bank | Industry: Banking

- [How to Spot a Pet or Puppy Scam Online](#)
- [Child Identity Theft Happens More Than You Think. Here's How to Protect Your Kid\(s\).](#)

### Client: Carnegie Investment Counsel | Industry: Finance

*\*In this role, I was a subcontractor for BigOrange Marketing who serviced Carnegie Investment Counsel*

- [Timeless Investment Tips for Good Times or Pandemics](#)
- [When and How to Help the Next Generations Financially](#)
- [Risk of Avoiding Financial Risk](#)

### Client: Mareike Keicher Retouching | Industry: Digital Media/Art

- [Photography in the time of early COVID-19](#)
- [Minding the Gender Gap in Photography](#)

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## SALES AND BRAND COPY

**Client:** Leja Bulela | Nonprofit/Humanitarian Relief

**Content:** Webpage Copy (Water for Life Fundraising Campaign)

**Excerpt:** “Water is without a doubt our most powerful resource in nature. But access to it is scarce for the Tshibombo Tshimuangi community in the Democratic Republic of Congo. Currently, individuals must make multiple trips to the nearest clean water source which is several kilometers away from their homes – and they do this every single day. Our Water for Life fundraising campaign can change that.”

**Client:** Huber Management Corp. | Industry: Real Estate and Construction

**Content:** Company Bio (The Huber Legacy/Facts and Trivia)

**Excerpt:** “Thousands of residents across the country have been able to access the American dream of living in a single family, detached home – one with a large yard in a promising school district for their children. Our corporation, over the years, has seen numerous iterations, mergers and nuances. The Huber legacy has touched all of them.”

**Client:** Voyager Espresso | Industry: Food and Beverage

**Content:** Webpage Copy (About Us)

**Excerpt:** “We don’t just blend and grind beans – we craft specialty coffee beverages that are inspired by science and infused with creativity. The café is a gathering place for connoisseurs of taste, flavor and aroma, who love coffee as much as we do.”

**Client:** Clarity Events | Industry: Event Planning

**Content:** Webpage Copy (Complete Brand)

**Excerpt:** “Clarity Events takes all the responsibilities and minutiae of organizing an event off your plate, and serves up an impactful experience that your donors, sponsors, community and team will enjoy. Consider our affordable rate, one that won’t break your budget, the pièces de résistance.”

**Client:** Branding With Thomas | Industry: Marketing/Entrepreneurship

**Content:** Webpage copy (Home/About Me)

**Excerpt:** “We thrive on the energy of innovation and dreaming up fresh takes on old ways. Our schedules are a scattershot of Zoom calls, dinners at our desks, and introductory emails and inquiries. We come up with ideas in our sleep, and we run on strong coffee and even stronger ambition.”

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## VIDEO CONTENT

### Client: Cincinnati Playhouse in the Park

- [Trailer for \*Miss Bennet: Christmas at Pemberley\*](#) | Role: Producer
- [Seasonal Thank-You Video](#) | Role: Scriptwriter/Producer
- [Video Tour of Theater Catwalks](#) | Role: Camera/Producer
- [Interview with Director of \*Alias Grace\*](#) | Role: Interviewer/Producer

### Client: Zcoin

- [Why We Need Zcoin](#) | Role: Scriptwriter

### Clients via FiverrPro

*\*In these roles, I was contracted to concept videos, write scripts, and/or create shot lists*

- Christian Youth Ministries: [Script, Outline and Shot List for Trailer](#)
- Auggy: [Explainer Video Script for Brand](#)
- Joyful Pets: [Explainer Video Script for App](#)

## PUBLISHED ARTICLES

### Publication: CityBeat | [Author Page](#)

- [Golden State Tacos Brings Laid-Back California Vibes to Cincinnati's Terrace Park](#)
- [Artists, Makers Open Their Doors in Camp Washington for 'Made in Camp' Community Event](#)
- [The Black Pearl Experience Hosts Social Events for Greater Cincinnati's Black Queer Community](#)

### Publication: Cincinnati Magazine | [Author Page](#)

- [Antiques Bro Show: At Caza Sikes, Hunting for Treasure is a Family Affair](#)
- [NFTxCincinnati Celebrates Digital Art at the Unfit Exhibition](#)
- [Melissa Godoy Captures Life Itself](#)

### Publication: Dramatics | [Author Page](#)

- [Broadway Comes to the Heartland: Jana Robbins & Theatre Troupe 287](#)
- [From High School Theatre Training to Boss: Meet Nicole Walters](#)
- [Theatre for All: Change is Happening.](#)